ALEXANDRIA ACES

Cal Ripken Collegiate Baseball

An Affiliate of Major League Baseball
• Cal Ripken Collegiate Baseball League
• Wooden bat baseball
• 13 seasons at Frank Mann Field – “The Frank”
• Affordable family-friendly entertainment
• 6 local clubs in the DC metro area – Bethesda Big Train, DC Grays, Gaithersburg Giants, FCA Braves, Rockville Express, Silver Spring-Takoma Thunderbolts
• NCAA baseball players recruited from across the U.S.

Where Legends Begin.
TITLE SPONSORSHIP
$10,000

• Alexandria Aces presented by your Company
• Full Page Program Ad with Premium Placement
• Logo on Aces Website with Link
• Opportunity to throw First Pitch at Home Games
• Logo on Promotional Yard Signs Around DMV
• Advertising Banners at Frank Mann Field (2 banners)
• Marketing Opportunities at Games-table or give-aways
• PA Announcements at Every Home Game
• Social Media Feature posts
• 10 Tickets to each Home Game to give out to Customers and Employees
UNIFORM & HAT SPONSORSHIP

$5,000 uniforms; $5,000 hats; $2,500 batting helmet sticker

This sponsorship allows you to place your logo on the team’s uniforms, hats and batting helmets.

You receive season tickets, program recognition, business logo on uniforms or hats.

Includes 4x8 advertising banner.
The youth camp sponsorship allows you to promote your business to children and their families. Your logo will be placed on the back of the camp t-shirts as well as a special recognition during each of our camp sessions.

Logo on camp t-shirts and opportunity to give out a special promotion to campers.
GAME TICKETS
$2,500

Every individual who purchases a ticket will receive your company information on the reverse side. This is an incredible promotional opportunity by offering a coupon or discount redeemable at your establishment!
PLAYER SPONSORSHIP
$1,000 per player

- Player sponsorship is essential to help the organization operate for the duration of the season. Your generous contribution will help us cover expenses such as league, tournament, umpire and field fees; insurance, equipment, uniforms, travel, transportation, and accommodations.
- The player of your choice available to you for marketing and promotion.
- Includes 4x8 stadium banner.
IN-GAME PROMOTION

$500

Sponsor an in-game promotion providing an excellent opportunity for company branding! You may select among either a prominent presence outside our gates, in the stands, or on the field to showcase your products and services while interacting with our fans.

Includes spot for your table and 4x8 banner.

We will work with you to customize your brand activation at a game.
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BALLPARK BANNER ADVERTISING

8x16 banner on outfield fence - $1,500
4x8 banner on the first base line fence/near ballpark entrance gate/attached to first base dugout - $750

• The Aces games bring new customers to you 24/7 throughout the season! Sponsoring a ballpark banner is an outstanding opportunity to have your business prominently displayed at the park for the duration of the season at Frank Mann Field.

• Your banner demonstrates to the community your support of the Alexandria Aces and this family-friendly experience.

• Select one or both of the banner size options and seize the opportunity to have a presence even when you aren’t able to attend a game!
7th INNING PROMOTION

$250 investment (per game)
Sponsor all 18 home games $3,500

Sponsor Aces t-shirts thrown to the fans in the stands during the 7th inning stretch. Your company may pitch out the shirts and you will be recognized on the PA system.

This is an excellent opportunity for company branding!

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PUBLIC ADDRESS ANNOUNCEMENTS

Single game - $75
Three games - $175
Package of 18 home games – $1,200

The Aces offer public address announcements for each of the 18 home games for the 2021 regular season. The announcements can be modified during the season to highlight your business, a special promotion or discount.
DIGITAL ACTIVATION OPPORTUNITIES

Social Media Feature - $100 (single) $1,500 (season)

Game Night Sponsor - $1,000

The Aces official website (alexandriaaces.org) provides visitors with information on the team, players and schedule throughout the year. View regular season, previews and post-game wrap ups, both home and away. Articles of interest about the players past and present, team record holders, coaches, game day staff and Cal Ripken Collegiate Baseball League events are posted. Sponsor’s websites are linked via the Aces home page, highlighting your support and providing another opportunity to connect with customers in our region.

Social Media Sponsors are featured in the Aces’ Twitter, Facebook and Instagram. By selecting the season bundle, your company will be featured weekly throughout the 2-month season.

As a Game Night Sponsor, you will be highlighted on the Aces website in the pre-game and post-game write ups, in the newspaper ads in the week leading up to your game night sponsorship, an on the Game Night Rosters handed out as fans enter the stadium. In addition, your business is highlighted over the PA system throughout the game, and you have the opportunity to set up a table for your business at the ballpark entrance.
PURCHASE SEASON TICKETS

Excellent customer give-away and employee reward

Group Pricing (10 or more):

Adult General Regular $5.00  Group $4.00  Season $100.00
Child/Senior  $3.00  Group $2.00  Season $35.00

18 Home Games at Frank Mann Field.
Children under age 10
CATER A GAME OR CAMP

Cater an Alexandria Aces game! Your restaurant or catering company supplies the food/drinks for the game or the camp.

The Aces will seek 10% of the food/drink sales.
BUNDLE AND SAVE!

Select any two or more sponsorship opportunities and save 10% on the total investment.

Customize a sponsorship that meets your needs and achieves maximum results! For example a combination of an in-game promotion, hat sponsorship, PA announcement and banner would save you over $400!

Hats $2,500
In Game Promotion $1,000
PA Announcement $75
4x8 Banner $750

Total $4,325
Bundle Savings $432
Owner
Contact Frank Fannon at 703-861-1864
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Marketing Director
Zach Miller at 571-278-6745
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LOCK IN YOUR CHARITABLE INVESTMENT FOR
THE ALEXANDRIA ACES 2021 SEASON

Where Legends Begin.